

ELEMENTS

info@elementslearn.com

elementslearn.com

ELEMENTS is design learning in a box

ELEMENTS teaches design skills and creative thinking, unlocking the full potential of every student, and preparing them for the emerging jobs and challenges of the 21st century...



EDUCATIONAL VALUE OF DESIGN EDUCATION:

SHORT-TERM:

- FUNDAMENTAL DESIGN SKILLS
- PROJECT-BASED LEARNING
- HIGHER GRADUATION RATES
- IMPROVED TEST SCORES

LONG-TERM:

- CREATIVE PROBLEM SOLVING
- LIFELONG APPRECIATION OF DESIGN
- SPATIAL & ITERATIVE THINKING

...INCREASING COSTS

SUMMER DESIGN PROGRAMS

\$2000 - \$4500 for a two-week course

PRIVATE TUTORING SERVICES

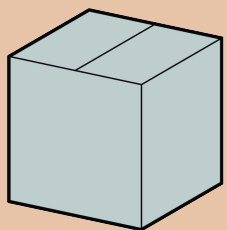
\$50-150 per hour

SPECIALIZED ARTS SCHOOLS

\$1800 tuition for a two-week studio

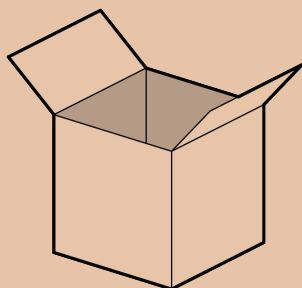
...DECREASING ACCESS

ONLY 25% of graduating high-school seniors had ANY access to visual arts education



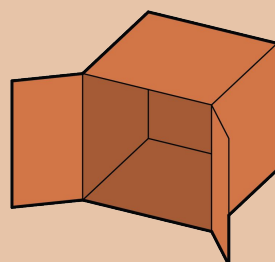
DESIGN FOR ALL

ELEMENTS brings design thinking, project-based learning, and creative problem solving to future creatives, future professionals, and future everything else.



TACTILE LEARNING

ELEMENTS offers physical learning materials and tactile design challenges, paired with an online platform for students to share their creative work with fellow students around the world.



UNIQUELY HUMAN SKILLS

ELEMENTS is designed to develop the uniquely human skills of the 21st century professional, including non-linear thinking, effective communication across various media, creativity, and flexibility.

Our team:



María Esteban Casañas

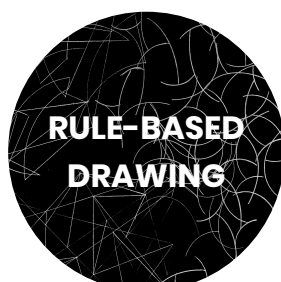
Architect, Designer, Educator



Michael Stradley

Architect, Designer, Educator

Launching Fall 2020:



Built at MIT with support from:



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